



## COURSE DISTRIBUTION PER YEAR / PER SEMESTER

| A/A                        | Course Type* | Course Name                                         | Course Code | Periods per week | Period duration | Number of weeks/ semester | Total periods/ semester | ECTS |
|----------------------------|--------------|-----------------------------------------------------|-------------|------------------|-----------------|---------------------------|-------------------------|------|
| <b>YEAR 1 : Semester A</b> |              |                                                     |             |                  |                 |                           |                         |      |
| 1.                         | Compulsory   | The Luxury Hospitality Business Environment         | TH70056E    | 6                | 50min           | 14                        | 84                      | 10   |
| 2.                         | Compulsory   | Designing the Customer Experience                   | TBC         | 6                | 50min           | 14                        | 84                      | 10   |
| 3.                         | Compulsory   | Business Performance Analysis                       | TH7005E     | 6                | 50min           | 14                        | 84                      | 10   |
| <b>YEAR 1 : Semester B</b> |              |                                                     |             |                  |                 |                           |                         |      |
| 4.                         | Compulsory   | Brand Reputation Management                         | TH70055E    | 6                | 50min           | 14                        | 84                      | 10   |
| 5.                         | Compulsory   | Strategic Practice in Luxury Hospitality Management | TBC         | 6                | 50min           | 14                        | 84                      | 10   |
| 6.                         | Compulsory   | Researching Luxury Organisations                    | TBC         | 6                | 50min           | 14                        | 84                      | 10   |
| <b>YEAR 1 : Semester C</b> |              |                                                     |             |                  |                 |                           |                         |      |
| 7.                         | Compulsory   | Dissertation                                        | TBC         | 6                | 50min           | 14                        | 84                      | 30   |

\* Compulsory or elective course



## TEACHING STAFF PER COURSE

| A/A                        | Course Name                                 | Course Code | Name of the responsible teaching staff |
|----------------------------|---------------------------------------------|-------------|----------------------------------------|
| <b>YEAR 1 : Semester A</b> |                                             |             |                                        |
| 1.                         | The Luxury Hospitality Business Environment | TH70056E    | <b>Dr. Louis Karaolis</b>              |
| 2.                         | Designing the Customer Experience           | TBC         | <b>Dr. George Zachariades</b>          |
| 3.                         | Business Performance Analysis               | TH7005E     | <b>Dr. Maria Socratous</b>             |
| <b>YEAR 1 : Semester B</b> |                                             |             |                                        |



|                            |                                                     |          |                        |
|----------------------------|-----------------------------------------------------|----------|------------------------|
| 4.                         | Brand Reputation Management                         | TH70055E | Dr.Myria Kkalis        |
| 5.                         | Strategic Practice in Luxury Hospitality Management | TBC      | Dr. Eleni Asprogenous  |
| 6.                         | Researching Luxury Organisations                    | TBC      | Dr. George Zachariades |
| <b>YEAR 2 : Semester C</b> |                                                     |          |                        |
| 7.                         | Dissertation                                        | TBC      | Dr. Katerina Pavlou    |