



TABLE C: COURSE DISTRIBUTION PER YEAR / PER SEMESTER

A/A	Course Type*	Course Name	Course Code	Periods per week	Period duration	Number of weeks/ semester	Total periods/semester	ECTS
YEAR 1 : Semester A								
1.	C	Professional Skills for Business and Finance	MS40038O	5	50min	14	70	10
2.	C	Introduction to Human Resource Management (HRM)	MS40050O	5	50min	14	70	10
3.	C	Researching Business Data	BA40029	5	50min	14	70	10
YEAR 2 : Semester A								
4.	C	Business Economics	MS50053E	5	50min	14	70	10
5.	C	Enterprise and Business Development	MS50007E	5	50min	14	70	10
6.	C	Managing Business Operations	BA50005	5	50min	14	70	10
YEAR 3 : Semester A								
7.	C	Global Marketing	MS60025O	5	50min	14	70	10
8.	C	Strategic Management	MS60005O	5	50min	14	70	10
9.	C	Business Research Project	MS60057O	5	50min	14	70	10

YEAR 1 : Semester B								
1.	C	Business Accounting	AC40010E	5	50min	14	70	10
2.	C	Principles of Marketing	MS40002E	5	50min	14	70	10
3.	C	Information, Communications and Technology (ICT)	BA40019E	5	50min	14	70	10
YEAR 2 : Semester B								
	C	Research Methods for Business	MS50063W	5	50min	14	70	10
	C	Business Ethics	MS50058E	5	50min	14	70	10
	C	Marketing and Brand Management	MS50001E	5	50min	14	70	10
YEAR 3 : Semester B								
	C	Consumer Behaviour	MS60046O	5	50min	14	70	10
	C	International Business	MS60045O	5	50min	14	70	10

* Compulsory or elective course